

**ISBI**  
International Society for Burn Injuries



**SPONSORSHIP & EXHIBITION  
PROSPECTUS**

**22<sup>nd</sup> Congress of the International  
Society for Burn Injuries (ISBI)**

*and the*

**55<sup>th</sup> Annual Meeting of the  
British Burn Association (BBA)**

**18 - 22 August 2024**

**(Exhibit Dates: 18 - 21 August 2024)**



**INTERNATIONAL CONVENTION CENTER  
BIRMINGHAM, UNITED KINGDOM**

**[WWW.WORLDBURN.ORG](http://WWW.WORLDBURN.ORG)**

## PRESIDENTIAL INVITATION

Welcome to the 22nd Congress of the International Society for Burn Injuries (ISBI) and the 55th Annual Meeting of the British Burn Association (BBA)!

It is our sincere honor and pleasure to extend an invitation and welcome you to attend and exhibit/sponsor the upcoming congress to be held in Birmingham, UK on 18 - 22 August 2024.

The 2024 ISBI/BBA Congress is organized in a manner to continue to promote the concept of “one world and one standard of burn care” for people suffering as a result of a thermal injury.

We are excited to bring you a very educational and scientific program, suitable for all members of the burn care team, that contains several plenaries, concurrent and poster sessions, hands-on workshops on topics of interest for every delegate.

This international congress is very special to both the ISBI and the BBA as we have partnered to bring you what promises to be a memorable experience attracting brilliant clinicians, scientists and industry partners from all over the world to showcase the latest advancements in burn care. This congress is also very special for both the ISBI and BBA as it is designed to fulfill our missions of reaching out to those affected by burns in resource limited environments to better understand the nature of the injury and assist in improving care. As always, the Congress is a perfect time for us to renew old friendships and make new ones as we move forward to improve burn care on a worldwide platform.

We look forward to seeing all of you in Birmingham in August 2024!

Sincerely,

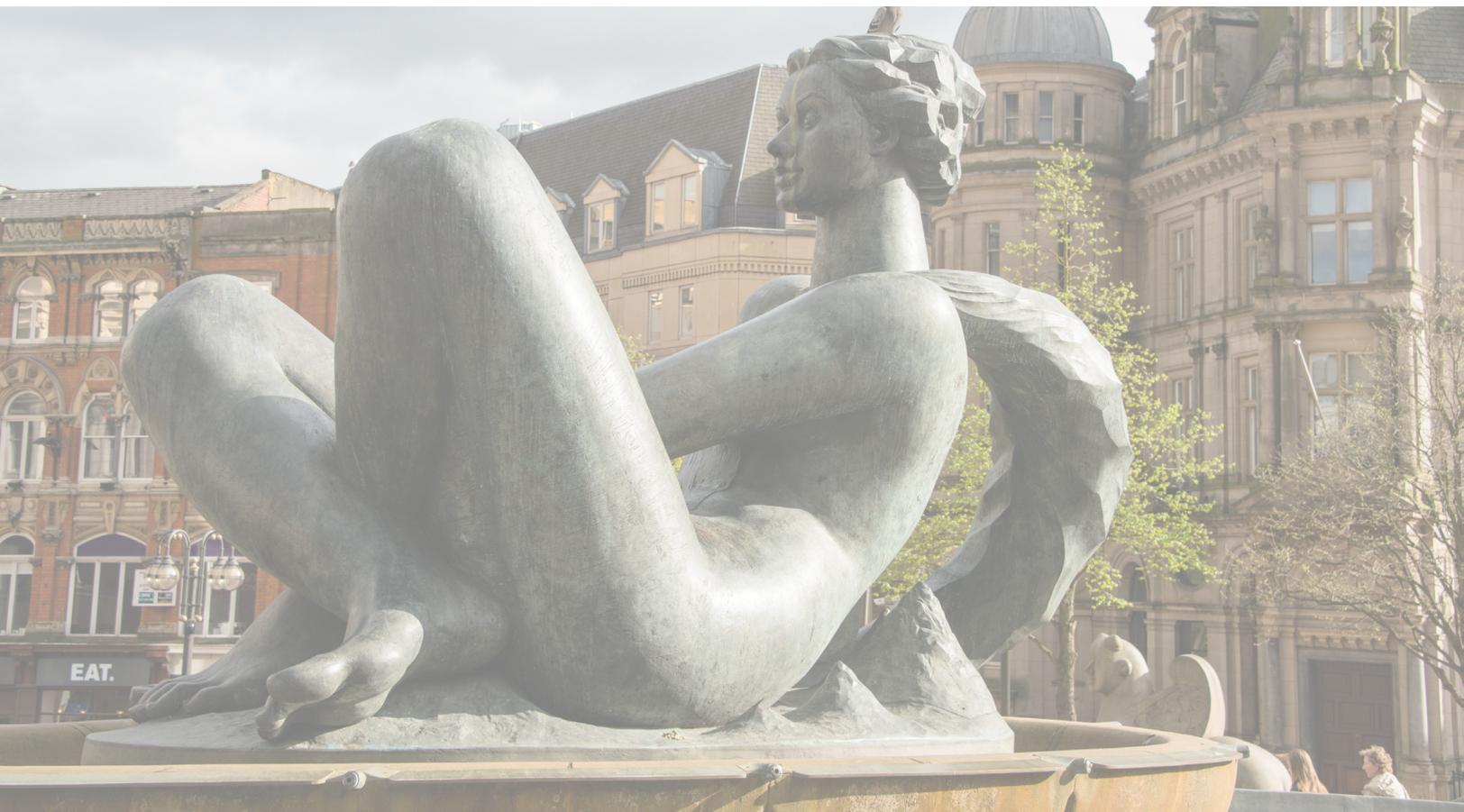


Folke Sjöberg  
ISBI President

Sincerely,



Odhran Shelley  
BBA Chair



# COMMITTEES

## ISBI EXECUTIVE COMMITTEE

Folke Sjoberg, President  
David T. Harrington, President Elect  
Ariel Miranda, Secretary  
Tina Palmieri, Treasurer  
David G. Greenhalgh, Past President  
Naiem Moiemen, Past President  
William G. Cioffi, Past President  
Michael A Serghiou, Executive Director  
Junichi Sasaki, Regional Representative  
Yvonne Singer, Regional Representative  
Nyoman Putu Riasa, Regional Representative  
Guozhong Lu, Regional Representative  
Pallab Chatterje, Regional Representative  
Stian Almeland, Regional Representative  
Clare Thomas, Regional Representative  
Lola Perez, Regional Representative  
Renata Quintana, Regional Representative  
Anthony Papp, Regional Representative  
Raquel Pan, Regional Representative  
Cagri Uysal,, Regional Representative  
Benjamin Wabwire, Regional Representative

## PROGRAM COMMITTEE

David Harrington  
Odhran Shelley  
Naiem Moiemen  
Katie Hollowed  
Rachel Kornhaber  
Andrea McKittrick  
Jonathan Niszcza  
Raquel Pan  
Barkley Stewart  
Benjamin Wabwire  
Cargi Uysal  
Simon Booth  
Victoria Dudman  
Laura Shepherd  
Emily Huddleston

## BBA BOARD OF TRUSTEES

Odhran Shelley, Chair  
Kayvan Shokrollahi, Deputy Chair and  
Communications Director  
Victoria Dudman, Secretary  
Andrew Williams, Treasurer & Education Chair  
Simon Booth, Research Chair  
Emily Huddleston  
Nicole Lee, Prevention Chair & Nurse  
Designated Member  
Laura Shepherd, AHP Designated Member  
Brendan Sloan, AIPS Designated Member  
Ascanio Tridente

## LOCAL ORGANIZING COMMITTEE

Naiem Moiemen  
Emily Huddleston  
Simon Booth  
Victoria Dudman  
Yvonne Wilson  
Clare Thomas  
Azzam Farroha  
Darren Lewis  
Evangelia Vlachou  
Peter Dziewulski

# CONGRESS DETAILS

## Date

18 - 22 August 2024

## City / Country

ICC Birmingham | United Kingdom

## Congress Venue

The ICC Birmingham  
8 Centenary Square  
Birmingham  
B1 2EA  
United Kingdom

**Exhibit Setup** - Sunday, 18 August 07:00 - 17:30

**Exhibit Dismantle** - Wednesday, 21 August 15:00 - 23:59

## Exhibition Hours

Sunday, 18 August 18:00 - 21:00 & Welcome Reception

Monday, 19 August 06:45 - 17:30

Tuesday, 20 August 06:45 - 17:30

Wednesday, 21 August 06:45 - 14:00

## Congress Language

The official language of the congress is English. All abstracts and presentations must be submitted in English. No simultaneous translations will be available.

## Participants

1000-1200 estimated

## Hotel accommodation

A number of hotels, in different price ranges, will be selected. The hotels will be listed on the ISBI website in January 2024.

## Target audience

The target audience for ISBI/BBA 2024 consists of healthcare professionals working in the field of burns.



# PREVIOUS ISBI/BBA SPONSORS & EXHIBITORS



4Med	Galen	Neurotechnics
Advanced Cooling Therapy	Gunze Limited	NHS Blood and Transplant
Advancis Medical	Haromed	Nourisil MD
Alliance Pharmaceuticals Ltd	Hartmann	Pascoe Healthcare Ltd
Amazing Interactives	Healthcare 21	Pentland Medical
American Burn Association	Henan Huibo Medical	Perimed AB
Amryt Pharmaceuticals DAC	Horwich Cohen Coghlan Solicitors	PFM Medical
Anatomi Metrix	Hospital Innovations	Physiquipe
Arcos Medical	Humeca	PolyMedics Innovations
Argentum Medical	iCutis	Polynovo
Avita Medical	Ideal Medical Solutions	PolyNovo UK Ltd
B Braun Medical Ltd	Integra LifeSciences	Prevor
BAP Medical	Interglobal Surgical	Qrskin GmhH/Bioskinco GmbH
Barts and The London	ISLACare	RAF Medical Reserves / Royal Airforce Regular & Reserve
Baxter	Jobskin	Regen Medical
Bio Concepts	Joint Operations	Rescape Innovation
Bio Med Sciences	Juzo	Richardson Healthcare
Bioskinco GmbH	Juzo UK Ltd	RISC Software
Botiss denta	Katie Piper Foundation	Royal Navy
Burn Model Systems	KCI	S2Medical
Cell Pharma	Kerecis AG	Safeguard Medical
Children's Burns Trust	Keresis	Scar Academy
Clinisupplies	Kora Healthcare	SCAR-LINK
ConvaTec	Lides	Serb Pharmaceuticals
Courage+Khazaka	Lohmann & Rauscher	Shriners Hospitals for Children
Crawford Healthcare	Lumenis	SilDerm™ Limited
DCI	Lymed Oy	Silverlon
Defence Medical Services	Mainat S.A.	Sinclair Pharma
Derma Sciences Europe	Mallinckrodt Therakos	Smith & Nephew
Dermaroller	Maxxeus	Spectral MD
Design for Vision, Inc	MEBO	Stedical Scientific
DipHex Ltd	Medical Biomaterial Products	Symatase
Diversionary Therapy Technologies	Medical Recovery	Taureon
DIZG	Medical Z	Techomed
DM Orthotics	Medicem International	Theresienoil
EHOB	MEDIS Medical Technology GmbH	Thuasne
Elsevier	Mediwound	Tricolast
Espere Healthcare Ltd	MediWound GMBH c/o Amethyst CME	TRICON med
Essity	Medline	Urgo Medical
Euro Skin Bank	MedSkin Solutions Dr. Suwelack	Vivostat
European Wound Management	Medstrom Healthcare	Waston Medical
Eurosurgical	Mölnlycke Health Care	Waterjel Technologies
Finishing Touches Group	Moor Instruments Ltd	Wound Care Solutions Limited
Flen Health	Nanufarm Sa de CV	Zimmer

## VENUE & CITY OF BIRMINGHAM

The 22nd ISBI Congress and 55th BBA Meeting will be held in the International Convention Centre (ICC), Birmingham, UK, a very versatile congress centre. We are working at making your participation all together scientifically rewarding, comfortable, enjoyable and beneficial, favouring further contacts with your colleagues from all over the world. The ICC is located centrally off the Mall and is the perfect place to welcome you in a large, open space with seating and easy access to all of the ICC's halls and meeting rooms. A key feature of the ICC, the Mall not only connects the building together, it also connects the Convention Quarter to the rest of the city centre. From Centenary Square to the beautiful canal side of Brindleyplace. The Mall is also home to a variety of retail outlets and other services including: WHSmith, Starbucks, Strada, The Oak Kitchen, Castle Fine Art Gallery and access to Symphony Hall. Birmingham offers unique accessibility with 140 international air routes. Birmingham Airport to the city centre is a 10 minute ride by train to the newly redeveloped, New Street train station. Birmingham New Street train station is just a 10 minute walk from the ICC. Most of the hotels selected are within a short walk from the ICC.



## SPONSOR PACKAGES

### PLATINUM SPONSORSHIP PACKAGE

USD \$35,000

- Exhibit space of 36 sqm on preferential space
- Advertisement in upcoming congress announcements
- Advertisement in congress app
- Promotional Material Insert in the congress bag
- 10 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)
- Company logo on ISBI website and congress app
- Company profile (250 words) in the congress app
- Logo on screen displays in all conference halls

### GOLD SPONSORSHIP PACKAGE

USD \$20,000

- Exhibit space of 27 sqm on preferential space
- Advertisement in upcoming announcements
- Advertisement in congress app
- Promotional Material Insert in the congress bag
- 8 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)
- Company logo on ISBI website and congress app
- Company profile (200 words) in the congress app
- Logo on screen displays in all conference halls

### SILVER SPONSORSHIP PACKAGE

USD \$15,000

- Exhibition space of 18 sqm.
- Advertisement in upcoming announcements
- Advertisement in congress app
- Promotional Material Insert in the congress bag
- 6 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)
- Company logo on ISBI website and congress app
- Company profile (150 words) in the congress app
- Logo on screen displays in all conference halls

### BRONZE SPONSORSHIP PACKAGE

USD \$10,000

- Exhibition space of 9 sqm.
- Advertisement in upcoming announcements
- Advertisement in congress app
- Promotional material insert in the congress bag
- 4 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)
- Company logo on ISBI website and congress app
- Company profile (100 words) in the congress app
- Logo on screen displays in all conference halls

# FLOORPLAN

## Exhibitor Package - 9 sqm USD \$5,950

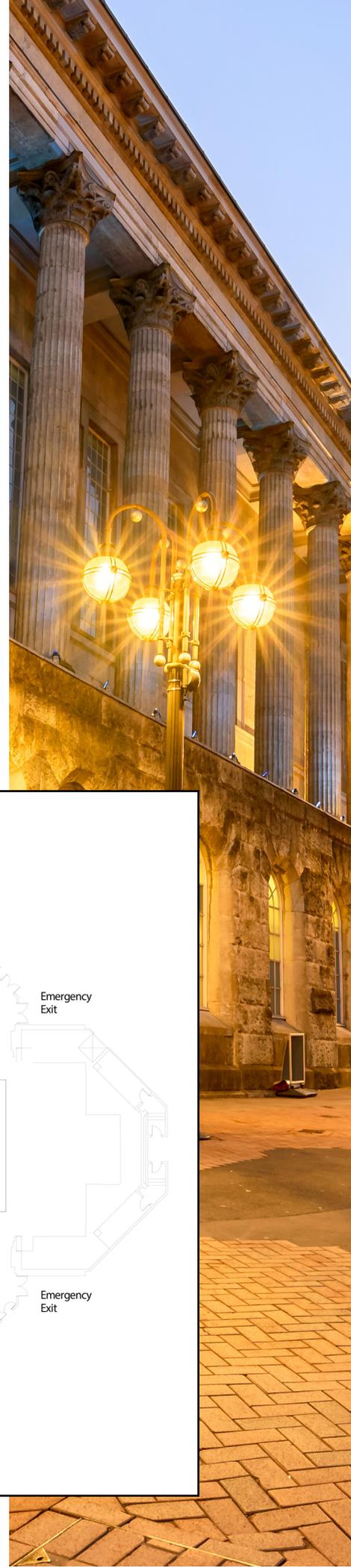
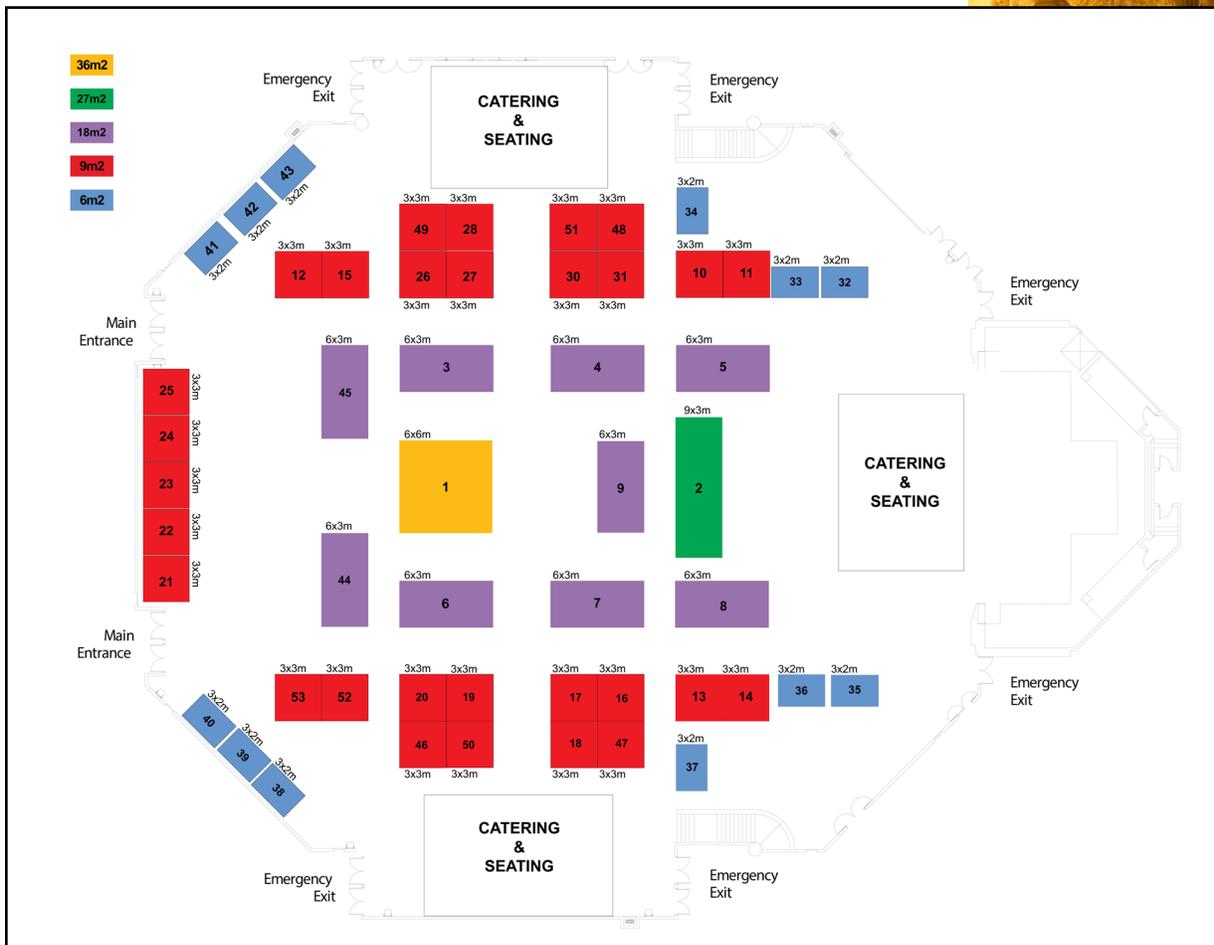
- Exhibition space of 9 sqm. (3m. width x 3m. depth) – incl. 2 chairs and 1 table,
- Acknowledgement as exhibitor on website and in congress app
- Logo and description of products / services (75 words) in congress app
- 3 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)

## Exhibitor Package - 6 sqm USD \$3,950

- Exhibition space of 6 sqm. (3m. width x 2m. depth) – incl. 2 chairs and 1 table. *This space allows for 2 banner roll ups ONLY. There is no space for a constructed display.*
- Acknowledgement as exhibitor on website and in congress app
- 2 complimentary full registrations for company representatives (includes Opening Reception, Networking Dinner, all meals)

Additional Exhibitor Badges: USD \$400

Extra Networking Dinner Ticket: USD \$125



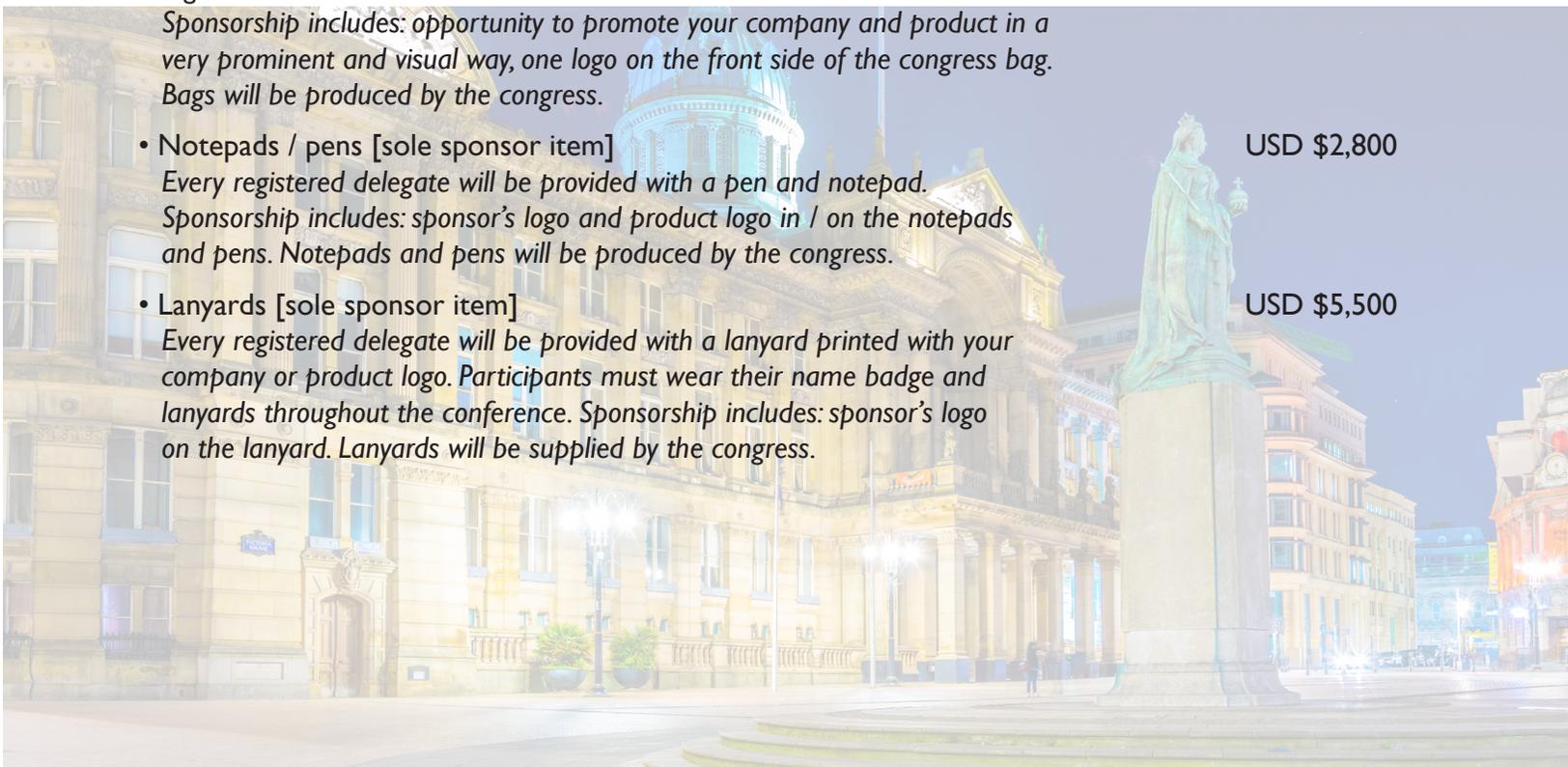
## MISCELLANEOUS SPONSOR OPPORTUNITIES / ITEMS

### SPONSORED SYMPOSIUMS/WORKSHOPS

- Sponsored Lunch Symposium USD \$17,000  
*Non-compete sponsored lunch symposium (Duration: maximum 1 hour)  
Monday 19 August, Tuesday 20 August or Wednesday 21 August 12:30 - 13:30 hrs.  
Includes room rental, lunch for 150 delegates and all audio/visual needs,  
Symposium will be promoted in the congress app and ISBI/BBA websites.*
- Sponsored Breakfast Symposium USD \$10,000  
*Non-compete sponsored breakfast symposium (Duration: maximum 1 hour)  
Monday 19 August, Tuesday 20 August or Wednesday 21 August 06:45 - 7:45 hrs.  
Includes room rental, breakfast for 150 delegates and all audio/visual needs,  
Symposium will be promoted in the congress app and ISBI/BBA websites.*
- Sponsored Workshop USD \$6,000  
*Opportunity to organize a sponsored workshop (Duration: maximum 1 hour)  
Monday 19 August or Tuesday 20 August 17:30 - 18:45 hrs.  
Includes room rental and all audio/visual needs,  
Workshop will be promoted in the congress app and ISBI/BBA websites.*

### PROMOTIONAL ITEMS

- Insert in delegate congress bag USD \$2,000  
*Will be included in each congress bag distributed to all congress participants*
- Advertisements USD \$2,000  
*Full Page Advertisement in Congress App*
- Congress bags [sole sponsor item] USD \$6,500  
*Every registered delegate will be provided with an official congress bag upon registration at the course.  
Sponsorship includes: opportunity to promote your company and product in a very prominent and visual way, one logo on the front side of the congress bag. Bags will be produced by the congress.*
- Notepads / pens [sole sponsor item] USD \$2,800  
*Every registered delegate will be provided with a pen and notepad.  
Sponsorship includes: sponsor's logo and product logo in / on the notepads and pens. Notepads and pens will be produced by the congress.*
- Lanyards [sole sponsor item] USD \$5,500  
*Every registered delegate will be provided with a lanyard printed with your company or product logo. Participants must wear their name badge and lanyards throughout the conference. Sponsorship includes: sponsor's logo on the lanyard. Lanyards will be supplied by the congress.*



## SERVICES / FACILITIES

- **Congress App Sponsorship** **USD \$6,500**  
*Sponsorship includes:*
  - Acknowledgement in the Congress App
  - Acknowledgement on the ISBI / BBA websites,
- **Speakers' preview room** **USD \$3,500**  
The Sponsorship of this area where opinion leaders and faculty from around the world will converge to prepare for their presentations represents a unique opportunity to reach all speakers taking part in the Congress.  
*Sponsorship includes:*
  - Acknowledgement in the Congress App
  - Signage within the Preview Room
  - Logo on Preview Room computer desktops
- **Coffee breaks (per break)** **USD \$2,000**  
Tea, coffee and pastries will be served in the catering/exhibition area.  
*Sponsorship includes:*
  - Sponsor acknowledgement at all coffee bars on the day of sponsorship and on a slide in the meeting rooms.
  - 4 Sponsorships available
- **Welcome Reception** **USD \$6,000**  
Sunday 18 August, there will be a welcome reception in the exhibition area.  
*Sponsorship includes:*
  - Sponsor acknowledgement at all buffets / bars and on a slide in the meeting rooms.
  - 3 Sponsorships available
- **Networking dinner** **USD \$10,000**  
The social highlight of the Congress will be the Networking Dinner open to all attendees. This will be a very special occasion with entertainment and much to enjoy in a relaxing atmosphere.  
*Sponsorship includes:*
  - Company signage to be displayed in the Networking Dinner venue
  - 2 Sponsorships available
- **E-Posters** **USD \$17,000**  
Exclusive sponsorship of electronic poster area.  
*Sponsorship includes:*
  - Logo on all E-Poster screens, congress app and ISBI / BBA websites
- **Wifi Sponsorship** **USD \$5,500**  
Company name and logo will be displayed in congress app and registration area.

# SPONSORSHIP APPLICATION FORM

22<sup>nd</sup> Congress of the ISBI and 55th Annual BBA Meeting, 18 - 22 August 2024  
ICC Birmingham | United Kingdom

PACKAGES	Platinum sponsorship package	\$35,000
	Gold sponsorship package	\$20,000
	Silver sponsorship package	\$15,000
	Bronze sponsorship package	\$10,000
	Exhibition space 9 sqm	\$5,950
	Exhibition space 6 sqm	\$3,950
SPONSORED SESSION	Sponsored lunch symposium	\$17,000
	Sponsored breakfast symposium	\$10,000
	Sponsored workshop	\$6,000
PROMOTIONAL ITEMS	Insert in delegate Congress Bag	\$2,000
	Advertisement – full page in Congress App	\$2,000
	Congress bags	\$6,500
	Notepads / pens	\$2,800
	Lanyards	\$5,500
	Congress App	\$6,500
	Speakers' preview room	\$3,500
	Coffee / tea breaks (per break)	\$2,000
	Welcome Reception	\$6,000
	Networking Dinner	\$10,000
	E-Posters	\$17,000
	Wifi Sponsorship	\$5,500

To become an exhibitor/sponsor of the 2024 ISBI/BBA Congress, please complete and return the Exhibitor/Sponsorship Application Form to [info@worldburn.org](mailto:info@worldburn.org).