



International Society for Burn Injuries

presents

Scars A - Z

Dates: February 23-24, 2023

Location: International Conference Centre (ICC)
Birmingham, United Kingdom

Exhibitor & Sponsor Brochure



Scars A - Z

Birmingham, United Kingdom

February 23 – 24, 2023

DEAR ISBI INDUSTRY PARTNERS AND SPONSORS

We invite you to participate in SCARS A-Z, a 2-day focused conference organized by the International Society for Burn Injuries. The conference will be held live in Birmingham, UK on February 23 & 24, 2023.

Please join us to showcase your state-of-the-art technology and medical equipment at the International Convention Center (ICC) in Birmingham. This 2-day conference will exclusively focus on the comprehensive management of scars from the time of injury until the completion of care.

The ISBI has always been very grateful to you, our Industry Partners and Sponsors, for the support and contributions you have provided through the years, and we ask you to join us once again.



Folke Sjoberg, MD
ISBI President



Naiem Moiemem, MD
Conference Chairman



Dear Exhibitor:

The International Conference Center in Birmingham is honored to have been selected as the Official Venue for the 2023 Scars A – Z Conference and Exhibition sponsored by the International Society for Burn Injuries. We recognize that your participation in this event is a vital part of your firm's marketing program, and we want to do everything possible to make it profitable and rewarding for you!

All questions regarding the convention space assignments should be directed to:

Michael Serghiou
ISBI Executive Director
Tel: +1 (346) 505-3528
Email: info@worldburn.org

All questions regarding furniture and labor should be directed to:

International Conference Center (ICC)
Marissa Hobson
Email: marissa.hobson@theicc.co.uk

Thank you!
The ISBI Team





SCARS A – Z EXHIBITOR & SPONSORSHIP INFORMATION

Gold Sponsor - USD 15,000.00

- One Company Sponsored Lunch Symposium included
- Logo on home page of website with hyperlink to corporate website
- Promotional material in the conference bag
- Branding in conference communications material
- Logo on conference backdrop in all conference halls
- Complimentary full-page advertisement in final program App.
- Company profile (150 words) in the final program
- 3m X 3m: 9sqm, booth space
- Conference badge & lunch for 5 company representatives on all days
- 4 complimentary corporate registrations for delegates

Silver Sponsor - USD 8,000.00

- Logo on home page of website with hyperlink to corporate website
- Promotional material in the conference bag
- Branding in conference communications material
- Logo on conference backdrop in all conference halls
- Complimentary full-page advertisement in final program
- Company profile (150 words) in the final program
- 3m X 3m: 9sqm booth space
- Conference badge & lunch for 4 company representatives on all days
- 3 complimentary corporate registrations for delegates

Bronze Sponsor - USD 5,000.00

- Logo on home page of website with hyperlink to corporate website
- Promotional material in the Conference bag
- Branding in conference communications material
- Logo on conference backdrop in all conference halls
- Complimentary full-page advertisement in the final program
- Company profile (150 words) in the final program
- 3m X 3m: 9 sqm booth space
- Conference badge & lunch for 3 company representatives on all days
- 2 complimentary corporate registrations for delegates



Conference Bag Sponsor - USD 5,000.00

- Appropriate meeting bag to all delegates with company logo, ISBI and conference logo
- Acknowledgement of the sponsor in the Final program
- Acknowledgement of the sponsor in the Conference website

Company Lunch Symposium - USD 7,000.00

- Hall for up to 300 delegates with audio-visual
- Company sponsored speakers
- Separate lunch for delegates (up to 300 delegates) may be ordered to ISBI/ICC (extra cost)
- Non-compete program
- Sponsors may print 5 posters for the symposium for display in the Conference on the day of the presentation
- Sponsors may publish their own program, abstracts and proceedings (prior approval by the conference organizing committee is required)

BOOTH SPACE RATES

USD 500 per sqm (October 1- December 31, 2022)

USD 600 per sqm (January 1- Feb 15, 2022)

Booth Includes:

Minimum booth size 2X2 sqm

Conference badge & lunch for 2 persons on all days

Company profile (75 words) in the final program

Booth space would be provided with standard Electricity supplement 1 outlet, 2 chairs, garbage basket per booth area.

Additional exhibitor badges: USD 300 per badge



OTHER SPONSORSHIP OPPORTUNITIES

Sponsorships	Number Available	Price
Conference Reception Sponsor	Exclusive	\$8,000
Coffee/ Afternoon Break Sponsor	Three (AM or PM)	\$2,000
Lunch Symposium	Two (23rd / 24th Feb)	\$7,000
Sponsorship of Name Badge & Lanyard	Exclusive	\$3,000
Delegate Bag Sponsorship	Exclusive	\$5,000
Notepad Sponsor	Exclusive	\$1000 + Notepads
Pen Sponsor	Exclusive	\$1000 + Pens
Registration bag Insert	Unlimited	\$1000 + Inserts (each Insert)
Advertising	Number Available	Price
Full page Ad in Program (ISBI App)	Unlimited	\$1000

*All Sponsorship amount to be paid in advance at the time of booking.



BOOTH SETUP

Wednesday, February 22, 2023

BOOTH TAKE DOWN

Friday, February 24, 2023

EXHIBIT HOURS

Thursday, February 23, 2023 1000 – 2000

Friday, February 24, 2023 0900 – 1630

DEADLINE TO RESERVE A BOOTH: February 1, 2023 (base on availability)

Exhibitor Cancellation Policy

- Cancellation prior to October 23, 2022 is refundable but subject to a \$25 administrative fee.
- Cancellation on or after October 23, 2022 is eligible for a 75% refund of the registration fees paid.
- Cancellation on or after November 23, 2022 is eligible for a 50% refund of the registration fees paid.
- Cancellation on or after December 23, 2022 is eligible for a 25% refund of the registration fees paid.
- Cancellation on or after January 23, 2023 will not be eligible for a refund of the registration fees paid.

For questions and to purchase booth space and sponsorship packages please contact:

Michael Serghiou

ISBI Executive Director

Email: serghiou62@gmail.com or info@worldburn.org

Tel: +1 (346) 505-3528